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Subject: Take Action: Be part of Ending Child Poverty in Australia

Body:

Friend,

I am writing to you on behalf of the campaign to End Child Poverty in Australia.

Child poverty continues to be a major issue in our country, with 761,000 Australian children living below the poverty line. These statistics highlight the urgent need for action to address this critical issue systemically. The damaging effects of poverty on a child's development and overall wellbeing cannot be overstated. From compromised health and mental health to lack of access to necessities such as food and shelter, the effects of poverty can have lifelong consequences. It is alarming to note that a child who grows up in poverty is 3.3 times more likely to experience poverty as an adult.

We believe that it is time to make a collective effort to tackle child poverty directly. Cost of living, inflation, soaring interest rates and the housing crisis made life worse for families already experiencing poverty. For many children, they have no choice or voice about their circumstances. This is despite having parents doing their best. In Australia, there is no national approach to ending child poverty.

We are calling on the Government to legislate to end child poverty in Australia.

Be part of building this crucial initiative by pledging your support for the campaign.

By doing so, you commit to:

- Raise awareness to End Child Poverty within your organisation;
- Share surveys, social media tiles, petitions and our website;
- Invite other organisations to make a pledge
- Contribute to the campaign through events, research, host webinars or make a donation

Your support will not only contribute to our collective efforts to end child poverty but will also enable your organisation to be recognised for its commitment to social responsibility and making a positive impact in our community.

To pledge your support, [Join the Campaign – End Child Poverty](#) and complete the online form.

For further information or other ways to contribute visit [End Child Poverty](#)

Can you join me and take action? Our children can't do this without you.



[Discover more](#)

www.endchildpoverty.com.au